

SC Arts Commission
Board of Commissioners Meeting
1800 Gervais Street, Columbia, SC
June 3, 2009

Members present	Linda Stern, Bud Ferillo, Elizabeth Sowards, Henry Horowitz, Elizabeth Factor and Noble Cooper. Sarah Lynn Hayes arrived at 10:20 a.m.
Members absent	West Fraser and Barbara Nwokike
Staff present	Ken May, Rusty Sox, Shawna Bauer, Milly Hough, Misty Moore, Sara June Goldstein, Clay Burnette, Scott Ludlam, and Julianne Carroll. Several other staff members came in and left at various times during the meeting.
Call to order	Chairman Stern called the meeting to order at 10:13 a.m.
Approval of Minutes	Dr. Cooper moved to approve the minutes of the March 3, 2009, meeting and the March 27, 2009, meeting. Mr. Horowitz seconded, and the minutes were approved at 10:16 a.m.
Welcome New Commissioner	Ms. Stern welcomed Ms. Elizabeth Factor to the SC Arts Commission Board.
Quarterly Financial Report	Scott Ludlam, SCAC Finance Director, presented the 3rd quarter financial report.
Motion	Dr. Noble Cooper moved to accept the 3 rd quarter financial report as presented. Ms. Sowards seconded, and the motion was approved at 10:22 a.m.
Chairman's Report	<p>Ms. Stern outlined numerous meetings she has had with legislators concerning the budget cuts and the importance of continuing the one time state funds of \$585,000 for grant programs.</p> <p>Ms. Stern reported on the preliminary review of project concepts for the next round of Participation grants. The Participation Grant Panel, which will make recommendations for grants funded with money from the Wallace Foundation, will be meeting soon. The recommendations from the panel will be presented to the board in August.</p> <p>Ms. Stern complimented everyone for the wonderful retirement activities for Susie Surkamer. The search committee to find Ms. Surkamer's</p>

replacement as executive director includes Dr. Hayes, Mr. Ferillo, Ms. Sowards, and Ms. Stern.

Commissioners' Reports

Ms. Sowards reported on her attendance at the Folk Heritage Award Ceremony and her participation in the Traditional Arts Grants Panel. She commented that Mr. Legree was particularly well received by the panelists who were excited to see the declining art of cast nets maintained. Mr. Legree has been awarded an apprenticeship grant to continue the work with his nephew.

Mr. Horowitz reported on the Foundation's "friend-raiser" that he co-hosted at the Whittles in Greenville. Mr. Horowitz also reported on the Greenville festival, Artistsphere, which had more than 150,000 attendees and more than 100 artists who reported record sales at this year's festival. Governor Mark Sanford was also in attendance at the festival, and Mr. Horowitz was able to personally thank him for signing our NEA Recovery grant last month.

Dr. Noble reported on his participation in the Arts Recovery Grant Panel.

Dr. Hayes reported on her attendance at the SC Arts Alliance Luncheon in Charleston where she met with Jonathan Katz of NASAA and spoke to him about the search committee for a new executive director.

Ms. Factor reported on her attendance at Spoleto.

Acting Executive Director's Report

The NEA Arts and the American Recovery & Reinvestment Act (ARRA) grant guidelines had not been published as of the March 3 board meeting. As a result of the provisions of those guidelines, the budget recommendations have been adjusted since that meeting. The NEA ARRA grant totaled \$311,000 plus another \$51,000 from the Southern Arts Federation. Under the guidelines, SCAC is allowed to use \$50,000 from the NEA amount to help preserve its own staff positions, and the remainder is to be sub-granted to SC arts organizations for the preservation of jobs. SCAC hosted 3 conference calls with constituents to spread the word and explain the application and selection procedures. During these calls, constituents indicated that they would prefer to have a larger number of grants with a smaller award amount per grant.

Mr. May stated that the final FY:10 state budget from the senate gave SCAC a flat base budget with no significant additional cuts (beyond the 25.9% cut sustained last year) and \$500,000 in federal stimulus money. \$110,000 of the one time money has been earmarked for Spoleto and McClellandville Arts Council, who lost their line-item money from our

budget. This leaves \$390,000 in available one time money vs. the \$585,000 in the FY09 budget, but “it could have been so much worse.”

In addition, the NEA Partnership Agreement grant to SCAC for FY10 was increased by \$47,000, and there is a possibility that there will be an increase of federal dollars to the NEA for FY11, which would further increase the SCAC grant from them for next year.

SCAC was also awarded a \$2,500 grant from Southern Arts Federation for a project that focuses on immigrant populations and their traditional arts.

The SC Department of Social Services plans to use \$200,000 in stimulus funds over 2 years to add quality arts education programming in daycare and after school programs. SCAC probably will not be handling any of this money, but we will be assisting with training teachers, daycare workers, and other staff members as well as offering technical support.

Mr. May also reported on the SC Department of Education’s efforts to maintain legislative money for Arts Curricula grants program whose main source of revenue is the 1-cent sales tax instituted under the Education Improvement Act of 1984. With consumer spending down, the sales tax revenue is also down. The Education Oversight Committee originally recommended suspending the ABC grant program for 1 year. Senator Wes Hayes championed the program and asked the committee not to suspend it. They promised that any “found” money would go to arts education first. The House Ways & Means Education Subcommittee, at the request of Representative Harry Ott, put the money back into arts education.

Mr. May announced that the SCAC Communications Department has received three awards. The National Symphony Orchestra media relations campaign and the 40 Lists Project e-marketing campaign both won Golden Achievement Awards from the S.C. Chapter of the National School Public Relations Association. The awards recognize exemplary public relations projects. The National Symphony Orchestra media relations campaign also won a Silver Wing Award from the S.C. chapter of the Public Relations Society of America. The award recognizes outstanding tactics used in public relations programs and campaigns.

Update

SC Arts Foundation Mr. Sox reported on recent SC Arts Foundation activities. The first two “friend-raisers” were attended by a total of 250 people, generated 300 new contacts, and raised \$2,300. Several pieces of artwork by local artists were also sold during the events. Several additional “friend-raisers” are being planned around the state.

The Fall Gala is scheduled for October 21st, and the Foundation plans to invite the new contacts from the “friend-raisers.”

The Foundation is expected to support the Verner Awards, in conjunction with the Folk Heritage Awards, next spring. The money for this event is provided by the Foundation and does not impact the SCAC budget.

FY:2010
Budget Report

Ken May presented the FY:2010 projected budget report. He explained that the “projected income” is expected monies from grants, the Foundation, and other sources of income, while the “carry forward” is money held and earmarked for certain programs such as the Wallace Foundation grant. On the expenditures page, Mr. May noted that most of the variances from last year’s expenditures were negative. SCAC staff members took 7 days of furlough in FY:09 and will be taking 10 days of furlough for FY:10. Mr. May also presented a report from the Comptroller General’s website that shows that SCAC has reduced its operational spending by \$100,000 as of 9 months into FY:09. The reserve amount for FY:10 is 3% to allow for anticipated additional state budget cuts.

Executive Session

Dr. Hayes moved that the board enter executive session to discuss personnel issues. Dr. Cooper seconded, and the motion was approved at 11:45 a.m.

Dr. Hayes moved that the board end executive session. Dr. Cooper seconded, and the board ended executive session at 1:05 p.m. No votes were taken, and a short lunch break followed.

Motion

Mr. Horowitz moved to approve the FY:10 Budget as presented with line items to be approved. Mr. Ferillo seconded, and the motion was approved at 1:20 p.m.

AIE &
Arts Recovery Grant
Recommendations

Clay Burnette, SCAC Grants Manager, presented the panel recommendations for the FY:10 AIE grants and the Arts Recovery grants funded by the NEA. Mr. Burnette noted that Arts Recovery grants aid 33 arts organizations and will help preserve 61 staff positions and 78 contract positions around the state.

Motion

Dr. Hayes moved to approve the AIE and Arts Recovery grant recommendations as presented. Ms. Sowards seconded, and the motion was approved at 1:40 p.m.

Artist Fellowships Mr. Ferillo moved to accept the 4 recommended artist fellowships as presented and to accept the proposed fellowship rotation cycle recommendation for FY:11-14. Dr. Cooper seconded, and the motion was approved at 1:45 p.m.

Election of Officers The nominating committee for the FY:10 Commission Officers included Ms. Sowards, Mr. Fraser, and Dr. Cooper. Ms. Sowards announced that their nominations for the FY:10 Commission Officers were

Mr. Bud Ferillo, Chairman

Dr. Sarah Lynn Hayes, Vice-Chair

Mr. Henry Horowitz, Executive Committee

Ms. Linda Stern, Executive Committee.

Motion Ms. Sowards moved to accept the nominating committee's nominations for FY:10 Commission Officers. Ms. Factor seconded, and the motion was approved at 1:50 p.m.

Dr. Cooper left the meeting at 1:52 p.m.

Presentation
LINC

Katie Fox, SCAC Program Director, reported on the recent activities with the SCAC's initiative for artists, which helps artists sustain gainful artistic careers and businesses. The national Leveraging Investments in Creativity (LINC) program has awarded SCAC a \$100,000 grant for FY:10 with a 2:1 match requirement. SC is one of only 3 states to have statewide LINC programs available (most only cover large metropolitan areas). SCAC recently hosted a large artists' retreat in Greenville with workshops and speakers to educate artists about sustaining art careers and profitable businesses. SCAC has also partnered with several technical schools for the Artists' Ventures program to teach art business courses, offer start-up business funding, and provide technical support for emerging artistic businesses.

Adjourn Mr. Horowitz moved to adjourn the meeting. Ms. Sowards seconded the motion, and the meeting was adjourned at 2:12 p.m.